

# Business Continuity Scoping Workshop



This half day workshop offers a quick way to identify at a high-level the impact of a major business disruption, in terms that management can understand.

Based on the information collected, management will gain insight into:

- *What the critical business functions are*
- *Financial and operational consequences of their loss*
- *Potential recovery strategies*
- *Existing continuity strategies*

### Workshop features

The workshop provides the business with high-level business continuity requirements as opposed to a detailed business impact analysis:

- *Potential consequences, in terms of financial and operational impacts over a 30-day period, to the organisation if key business functions identified by participants could not be performed*
- *The magnitude and breadth of these impacts, allowing business functions to be prioritised*
- *For those functions rated as critical, the workshop will identify at a high level:*
  - *key areas of concern*
  - *level of dependence on IT and extent to which the business can work without IT*
  - *maximum tolerable outage timeframes for both application and data*
  - *manual workarounds and business continuity strategies*
  - *lost data consequences, including the ability to recreate transactions.*

### Highlights

- **Insights to help obtain business funding for a Business Continuity (BC) program**
- **Only a half-day commitment for your key stakeholders**
- **High level business continuity strategies**

*The key to planning for business continuity lies in understanding the business processes that are most critical to the success of your business, and then, implementing strategies to protect the resources that support them.*

*While it is well known that management has a duty of care that includes taking steps to ensure business continuity, it can be difficult to get commitment and funding for the program. Typical responses include: 'too hard', 'too expensive', 'we don't have disasters here', 'we'll survive'.*

### Why you need this workshop?

The Business Continuity Scoping Workshop helps you gain management commitment to invest in business continuity, by raising awareness of the impacts of a business disruption.

Business Continuity Maturity Level:

