



IBM FORUM 06

Results through Innovation



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what makes you *
special?



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Results through Innovation



Bringing

INNOVATION

to Life

what makes you *
special?

- Innovation – what do we mean?
- Why it matters
- New Zealand examples

Innovation is a Mindset

* INNOVATION

“Innovation resides at the intersection of invention and insight, leading to the creation of social and economic value”

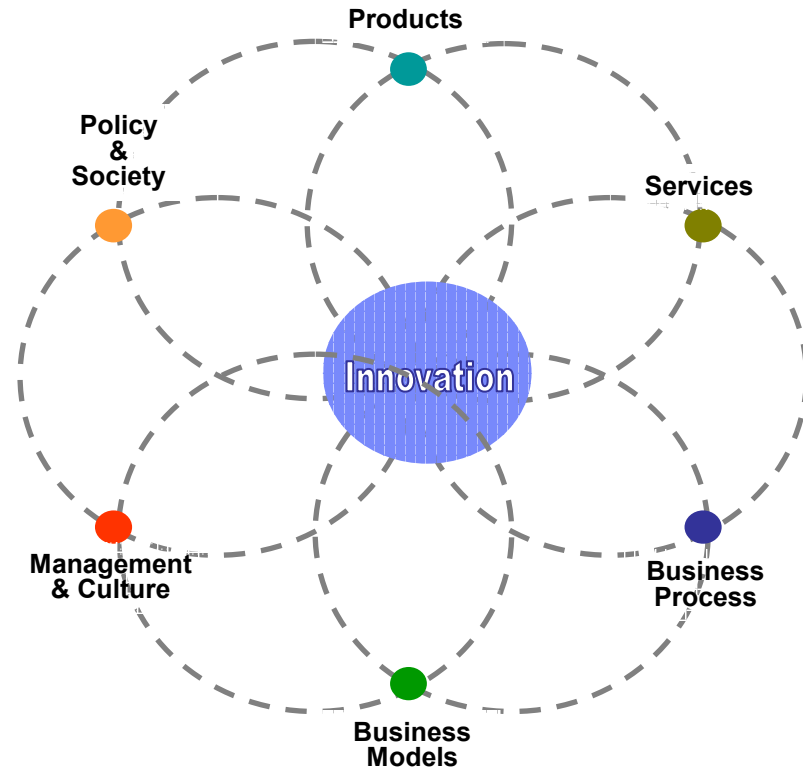
National Innovation Initiative

CEOs are Re-Prioritising Innovation Efforts

- Business model a differentiator
- Strategic partnerships are key

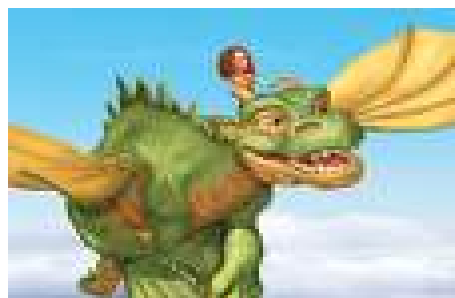
Innovation Involves:

- Products
- Services
- Business Processes
- Business Models
- Management and Culture
- Policy and Society



Product Innovation

- Weta Digital



- National Institute of Health Innovation



Service Innovation

- Canterbury District Health Board
- Auckland University
- Tegel Foods



Business Process Innovation

- The Warehouse & Fonterra: RFID
- Air New Zealand Kiosks
- Tegel Foods



Business Model and Management & Culture Innovation

- Canterbury University
- NZ Supercomputer
- Innovation Jam

Policy & Society Innovation

- SeniorNet
- NetSafe
- Kidsmart
- World Community Grid





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Thank You

what makes you *
special?