



IBM FORUM 06

Results through Innovation



# SOA Lite

A Real World Example

what makes you \*  
special?

The text "IBM FORUM 06" is displayed in a white, sans-serif font. The word "FORUM" is in all caps, while "06" is in a smaller font size. A thin white horizontal line is positioned below the text.

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Results through Innovation

The name "Owen Thomas" is written in a large, white, sans-serif font, centered on the page. The background behind the text is a vibrant, orange-red sunset sky with a large, colorful floral graphic in the upper right corner.

# Owen Thomas

Solutions Architect, Gen-i

The text "what makes you \* special?" is written in a white, sans-serif font. The asterisk is a small, stylized white flower. The text is positioned in the bottom right corner of the slide.

what makes you \*  
special?

# Presentation Overview

- Aon New Zealand
- Key Business Issues
- Adopting SOA
- Solution Business Benefits



# Aon

- International World Leader
- NZ's largest insurance broker
- Variety of Business Solutions

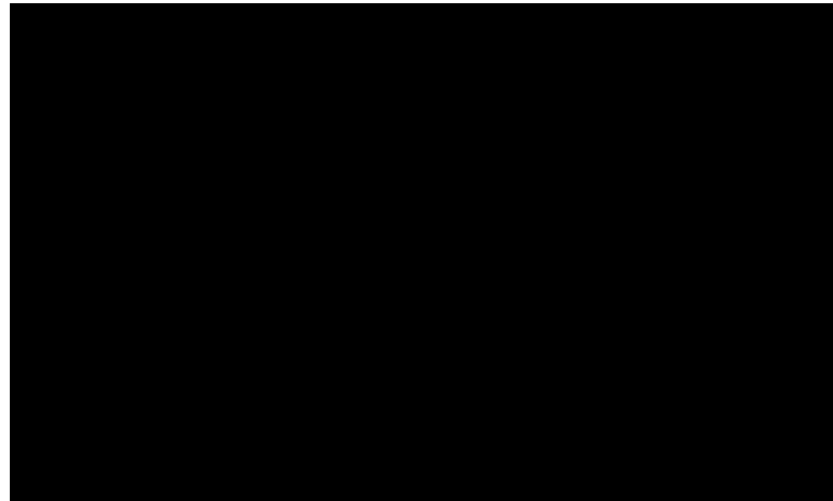
# Key Business Issues

- Competitive Constraints
- Limited Scope



# What AON wanted

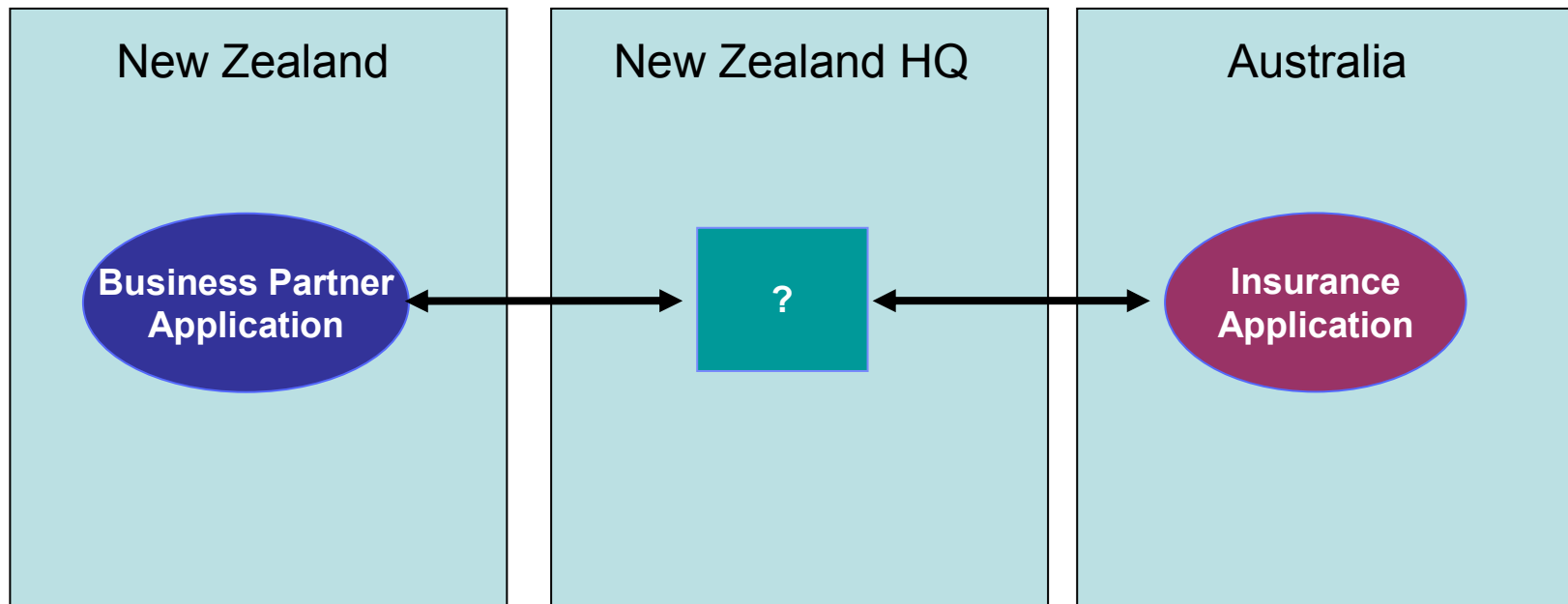
**Users**



**The Data**



# Business Problem

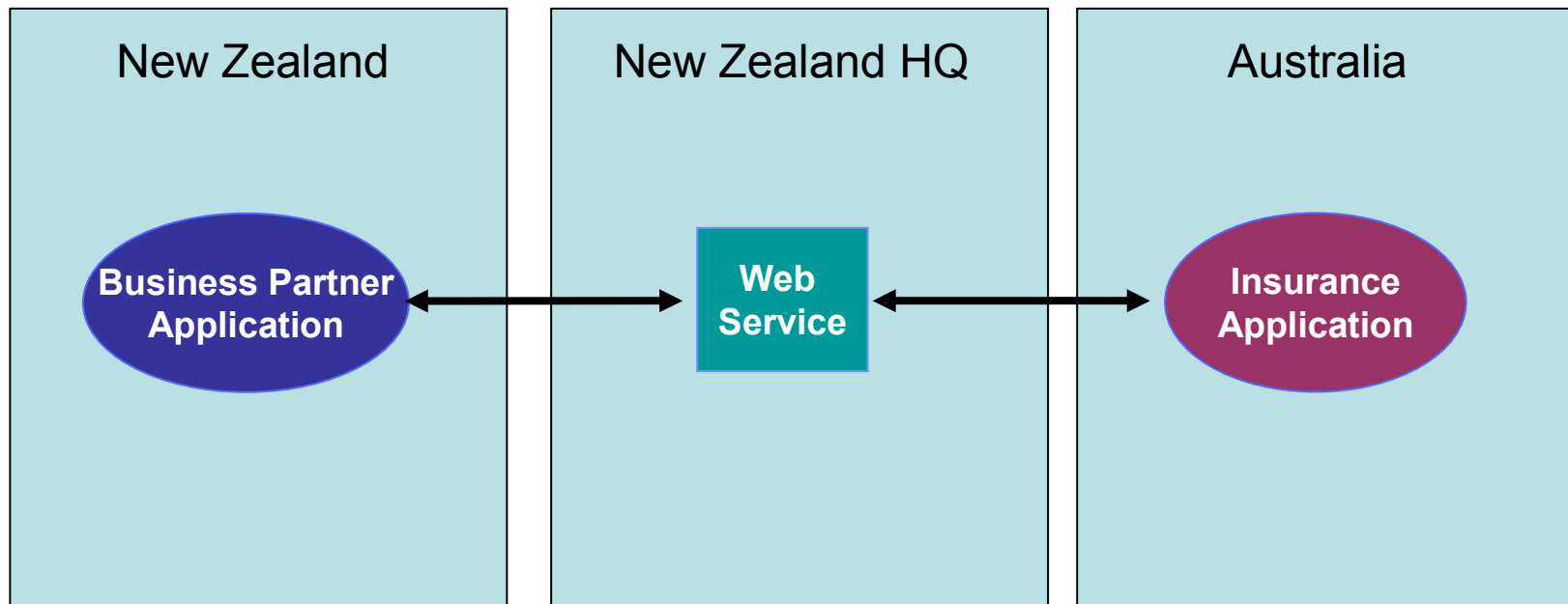


# Adopting SOA

- Standard way of sharing Application and Business data with Business Partners



# Business Architecture



# Business Patterns

## Self-Service

**Self-Service addresses the general case of internal and external users interacting with enterprise transactions and data.**

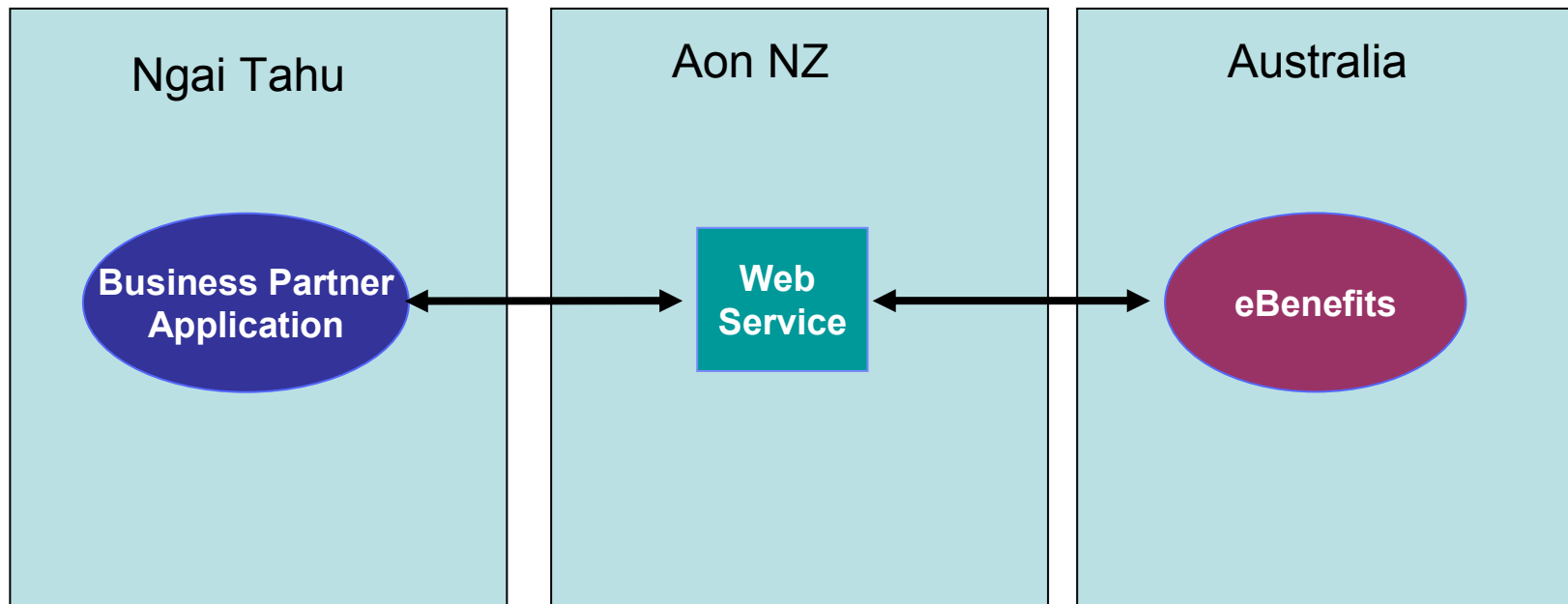


# Examples

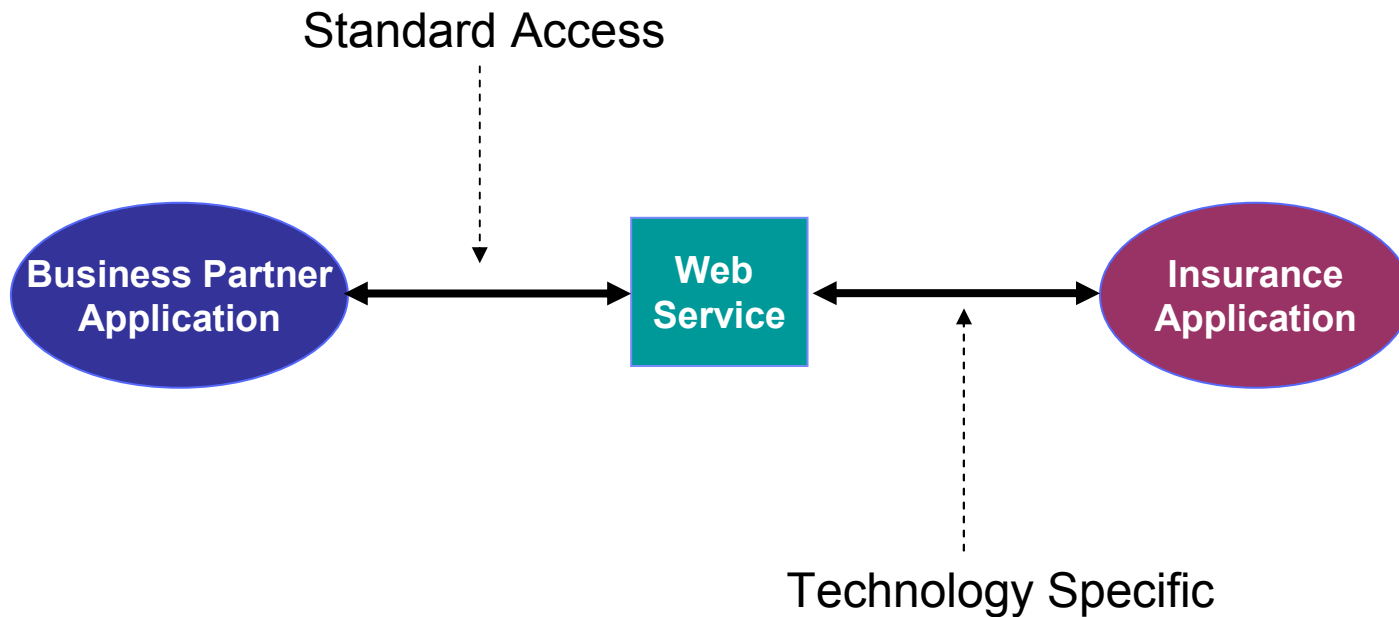
- Locate resources
- Financial Planner
- Policy Summary



# Real World Example

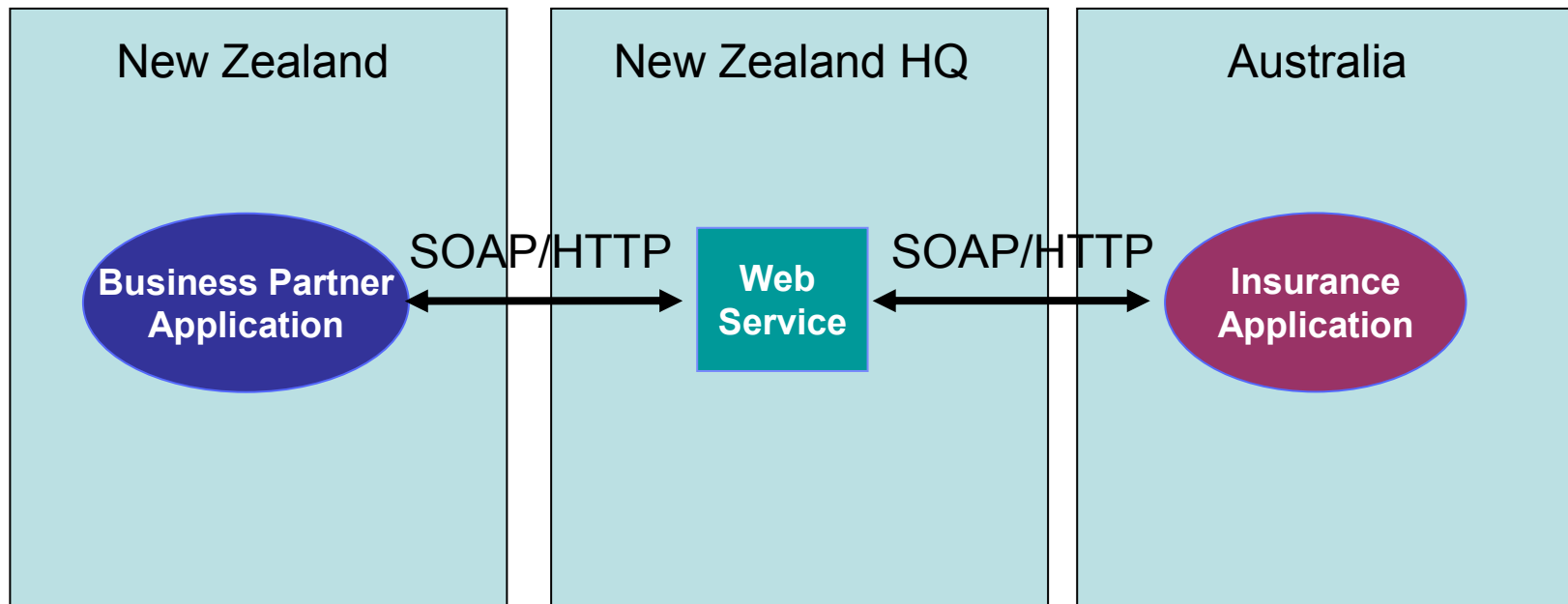


# Standardised Access

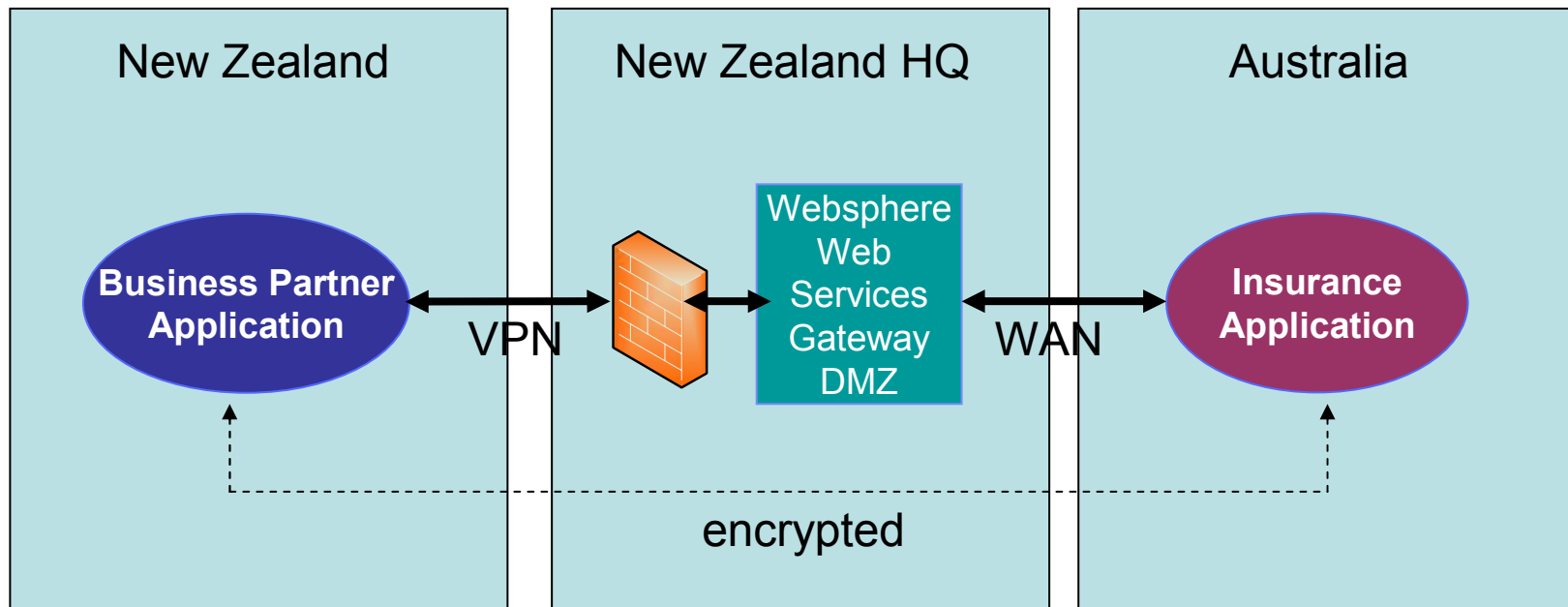


# Minimalist Approach

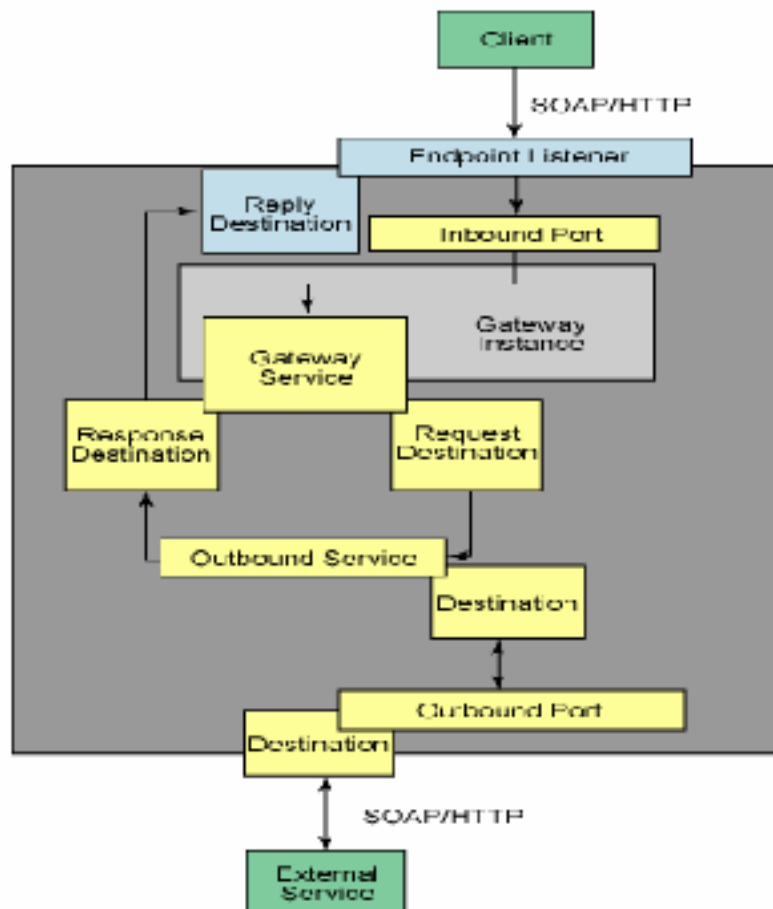
## KEEP IT SIMPLE



# Infrastructure

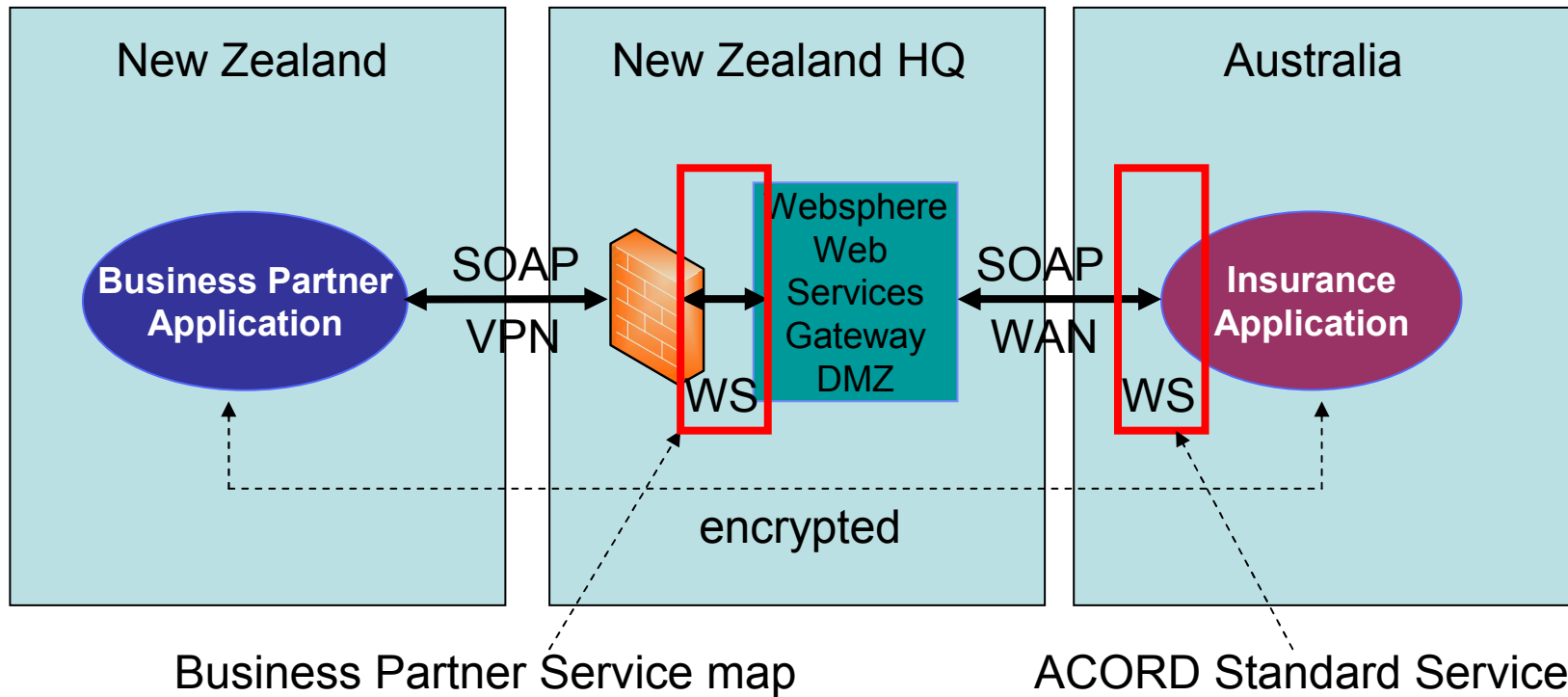


# Inside the Engine



# SOA Lite The Solution

Less than \$100K



# Solution Benefits

- Standards
- Benefit to Business Partners
- Improved Delivery
- Skills base



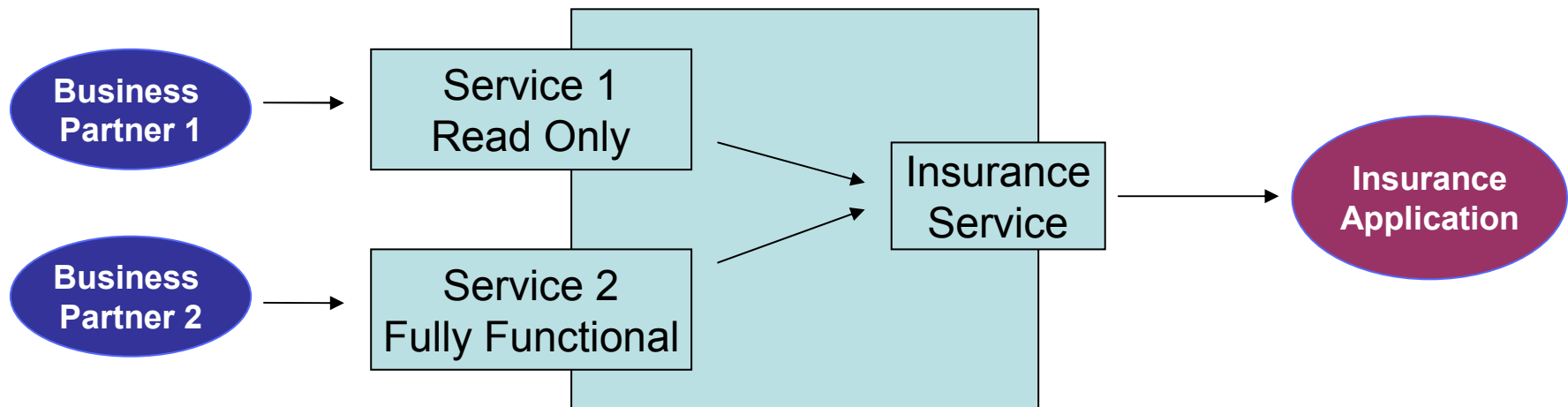
# Where to from Here

- Tailored Services
- A Platform for the future
- Outsourcing



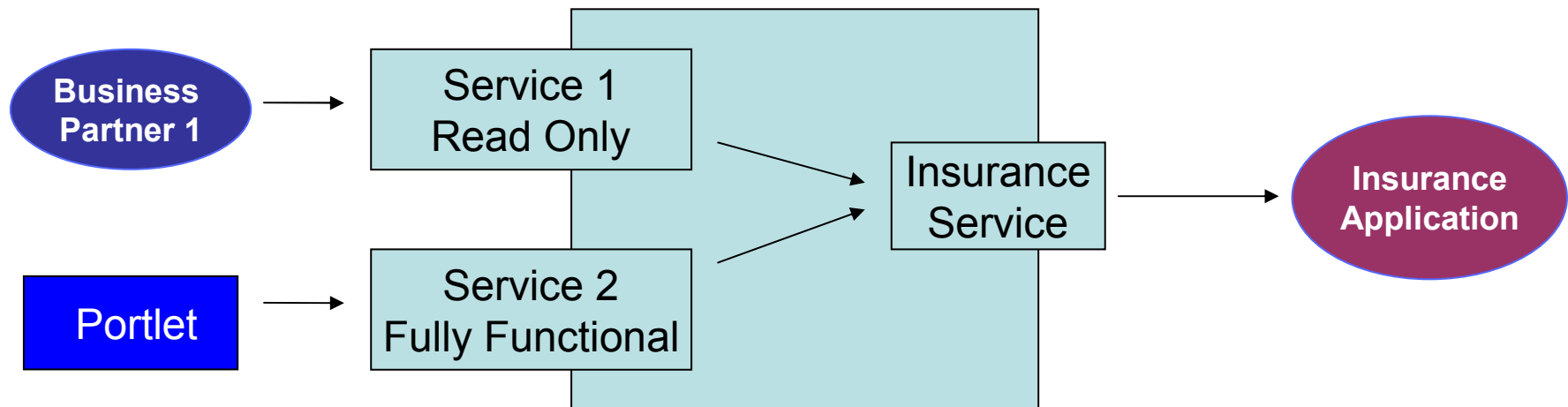
# Tailored Mapping

- Expose what you want



# Platform

## The Portal Composite Pattern

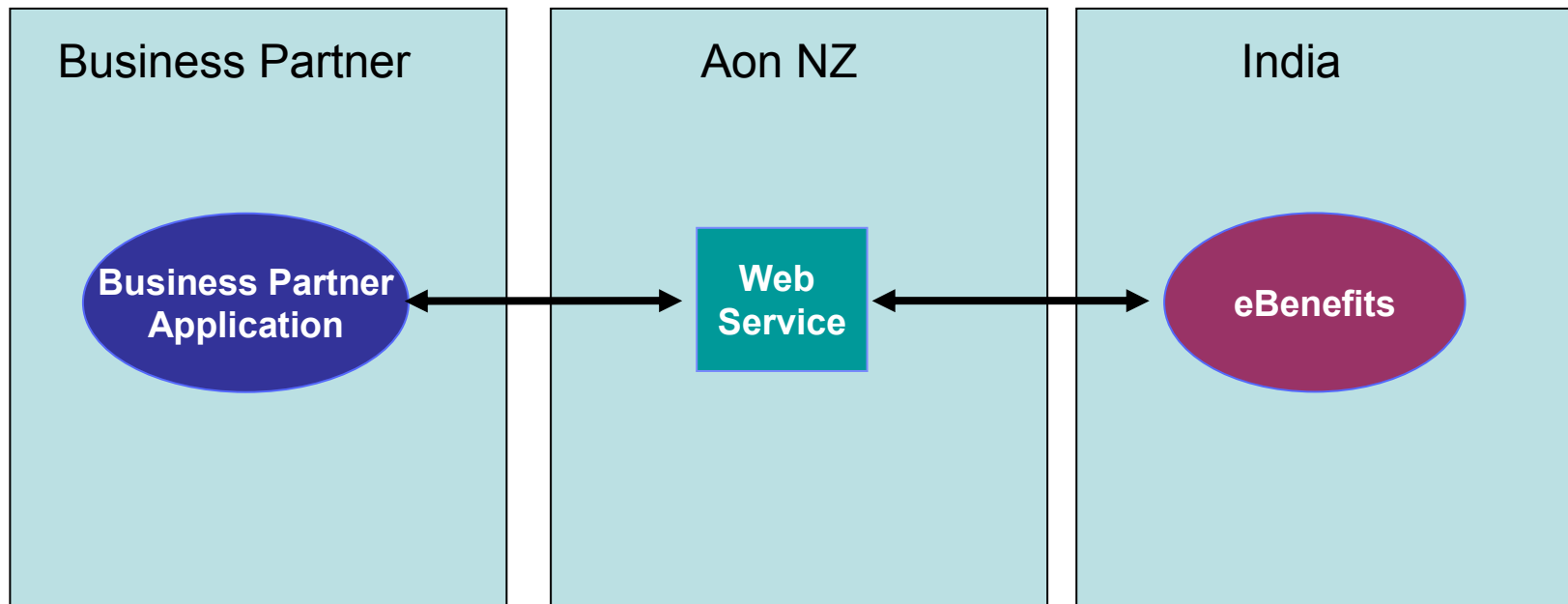


# Portal Solution

- Self-Service
- Collaboration
- Information Aggregation



# Outsourcing



# Why SOA Lite worked

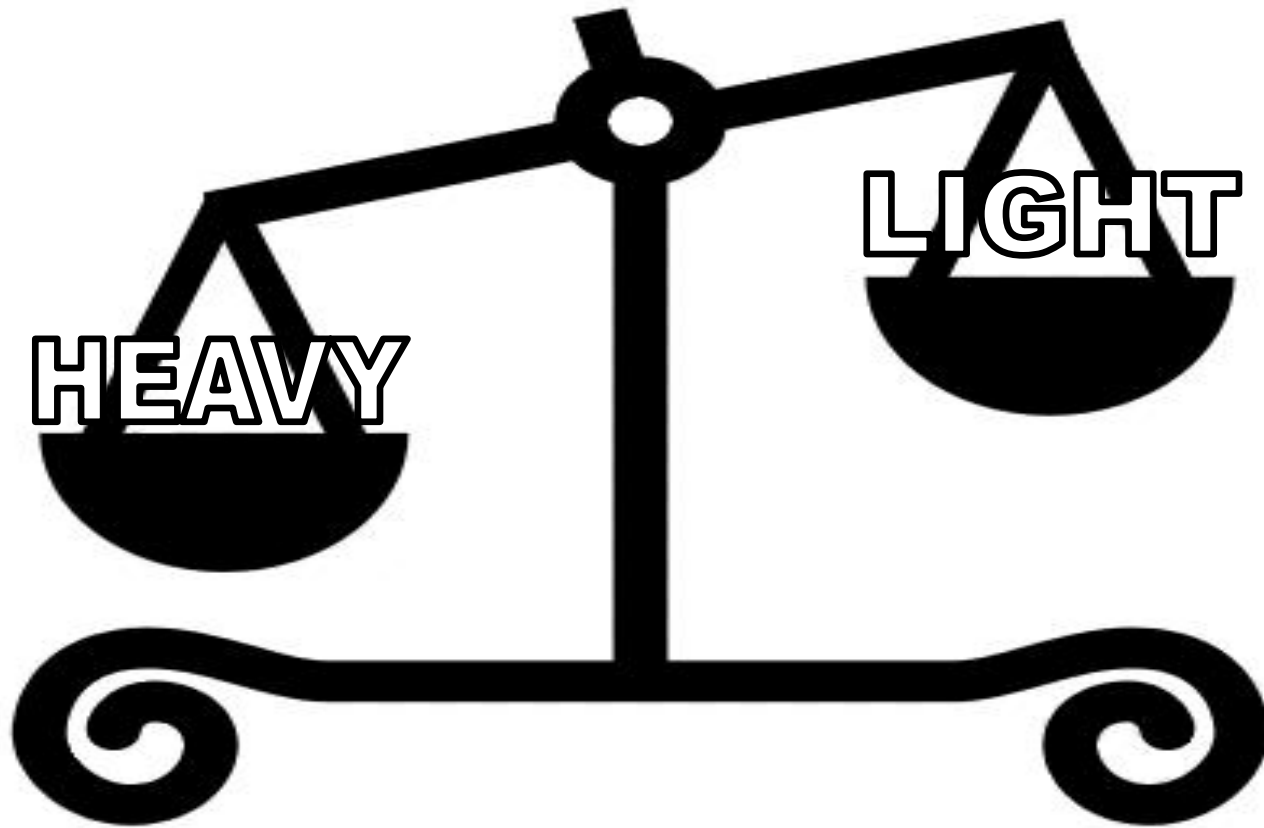
Simplicity

Simplicity

Simplicity



# SOA Heavy vs. SOA Lite



# Summary

- The Problem
- The Solution
- The Implementation
- A Result



# Thanks from Aon

"Gen-i provided a quality end to end service and strong project management. Web services is leading edge technology in what is perceived as quite a specialist field; we were looking for a partner who could provide expertise in this area and found this with Gen-i," says Gawne.

"We can now 'tailor map' different application and business data required by individual business partners," says Gawne. "We are very happy with how the project turned out. We believe the benefits we and our partners will receive will only increase."





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Thank You

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special?