

“Virtualization as Foundation to Cloud”

March 2, 2011

09.00 am – 13.00 pm

Ballroom C, Grand Hyatt Jakarta

08.30-09.00 Registration & Opening

09.00-09.15 Opening Speech *(By Royani Lo, System x Country Manager, IBM Indonesia)*

09.15-10.00 IBM eX5: Maximum memory for unmatched virtualization capabilities

(By M. Faisal, System x & BladeCenter Technical Sales Specialist, IBM Indonesia)

IBM System x virtualization solutions, featuring the eX5 enterprise systems, take your infrastructure to the next level. As your company grows, so does pressure on your data center. With virtualization on IBM System x and BladeCenter, new workloads do not have to mean new servers. IBM solutions allow you to meet the demands of your business – today and tomorrow – while helping you keep cost and complexity under control.

10.00-10.20 Leveraging vSphere Private Cloud as a Better Platform for SAP

(By Deddy Iswara, Systems Consultant, VMware)

In this session, we will focus on the most common application, such as from SAP. We will start by discussing the most typical objections focusing on performance and ISV support. We'll then look at how vSphere is evolving into a better platform for these applications, through a series of use cases; 1) consolidate your databases to reduce software license costs by 50% or more, 2) protect all applications with simple, cost-efficient availability, 3) ensure end-user service levels with CapacityIQ, AppSpeed, Hot-Add and DRS, and 4) accelerate the application lifecycle with self-service, fast provisioning from labs to production.

10.20-10.35 Coffee Break

10.35-10.55 SAP on Cloud

(By Evy Yulianti, SAP SbH Manager, Soltius Indonesia)

Soltius-Cloud is a cloud computing application base on SAP Subscription based Hosting (SbH). SAP SbH is a Business All-in-One solutions, delivered through Cloud Computing infrastructure. Customer of SAP SbH only has to paid monthly flat subscription fee. By choosing SAP SbH, Soltius will manage your SAP applications and your infrastructure 24/7, allowing you to concentrate on your core business activities. By using Soltius cloud, customer will get the benefit such as Quick time to implement and quick time to realizing benefits, No major capital investment required, No need to hire IT staff to support and manage the software or the IT infrastructure, SAP's best practice based software solution, Reliable computing power catering to the company's number of users and particular workload, and Support of the SAP system provided by Soltius' SAP Support Team. To achieve economic of scale in using Hardware, Soltius-Cloud is using virtualization technology.

10.55-11.15 Improving Resource Utilization – Why the IBM Storwize V7000 is your Robust Storage Virtualization Solution

(By Rekiardi Soenario, Storage Platform Leader, IBM Indonesia)

With business information exponentially growing and IT budgets for managing that growth often flat or reduced, the power and efficiencies of virtualization provide an attractive and, in many cases, necessary option. A common strategy begins by virtualizing servers. Your organization may already have implemented, or you may be considering, such a solution. But another valuable strategy is to build on your virtual server environment by virtualizing storage—extending the benefits of virtualization deeper and wider into infrastructure and operations. The IBM Storwize V7000 comes with enterprise functionality at a mid range price and has many features and benefits, including built in virtualisation capabilities, that helps customers manage their storage more efficiently. Designed to address the changing needs of today's midsize and large enterprises, it is a powerful and easy-to-use storage system that provides a single point of control for storage resources to help support improved storage efficiency through greater resource utilization.

11.15-11.35 Intel Providing Platform for Cloud Computing

(By Arya Sanjaya, Business Development Manager, Enterprise Solution Sales, Intel Indonesia Corp.)

Intel view Cloud Computing as a data centre transformation underway being driven by the rapid growth in users, data, and services and in the range of connected devices across the globe. IT is already facing significant challenges around space, power, and costs, among others, and this growth of users, data, and devices is placing new requirements and demands on the data centre. A new class of solutions is emerging to address the evolution of the data centre. Intel's vision is cloud computing that is federated, automated, and client-aware, and which is built using open, interoperable, multi-vendor solutions to truly realize cloud's promise. Cloud server purchase decisions should focus on system-level performance metrics, derived from industry benchmarks instead of arbitrary hardware-centric features. Such metrics can provide a better tool for demonstrating the number of virtual instances that can be supported by a given server platform.

11.35-11.45 Closing & Lucky Draw

11.45-12.30 Lunch