

News

IBM launches lowest priced mainframe

July 12, 2011

Channel World : IBM launches lowest priced mainframe

IBM announced a new server-,a powerful, version of the IBM zEnterprise System that's the most scalable mainframe ever ... to extend the mainframe's innovation and unique qualities to more organizations, especially companies and governments in emerging markets in Asia, Africa and elsewhere.

IBM's lowest ever price for a mainframe server, the zEnterprise 114 is an especially attractive option for emerging markets experiencing rapid growth in new services for banking, retail, mobile devices, government services and other areas. These organizations are faced with ever-increasing torrents of data and want smarter computing systems that help them operate efficiently, better understand customer behavior and needs, optimize decisions in real time and reduce risk.

The new IBM zEnterprise 114 mainframe server follows the introduction of the zEnterprise System for the world's largest banks, insurance companies and governments in July 2010. The new server, which allows mid-sized organizations to enjoy the benefits of a mainframe as the foundation for their data centers, costs 25%¹ less and offers up to 25% more performance than its predecessor, the System z10 BC. Clients can consolidate workloads from 40 Oracle server cores on to a new z114 with just three processors running Linux³. Compared to the Oracle servers the new z114 costs 80% less with similar dramatic savings on floor space and energy³, claims the vendor.

System z servers is making considerable inroads in India with clients including ELCOT, RBI, Global SMSC, HDFC Bank, Bajaj Allianz, NSDL, deriving the power of IBM Mainframes in the country. IBM Global Financing offers financing options for existing IBM clients looking to upgrade to a z114 as well as clients currently using select HP and Oracle servers.

<http://www.channelworld.in/news/ibm-launches-lowest-priced-mainframe-103452011>