Knowledge management for intellectual property

Portals, knowledge and content management

Portals are transactional gateways targeted to a specific audience. Implementing a portal in your organization can lead to increased productivity, improved work collaboration and knowledge sharing and maximized investment on expensive back-end packages.

IBM's Workplace, Knowledge and Content Management services include both consultative and implementation services around four major areas: On Demand Workplaces, Portals, Content Management and Knowledge Management. IBM delivers best of breed solutions to our clients, leveraging our thought leadership from the Knowledge and Organizational Performance Forum to deliver breakthrough consulting and implementation around 'the future of work.'

Services

IBM's Knowledge and Organizational Performance Forum

The Knowledge and Organizational Performance Forum, formerly called the Institute for Knowledge-Based Organizations, is a global consortium of member organizations engaged in understanding and advancing how organizations derive value from knowledge.

Portals

In the computer age, we have seen an explosion in the volume of information available in electronic form. At the same time, business processes are being integrated across the value chain, increasing the need to share information that is relevant and timely across organizational boundaries. This information comes in many different forms - structured data as well as unstructured documents of many types - and is often made useful through contextual and collaborative interactions that leverage the content.
Knowledge Management

IBM Global Services Knowledge and Content Management consulting offers a portfolio of services and solutions based on three discrete capabilities. Our offerings enable organizations to develop knowledge strategies, identify KM opportunities, prioritize business goals, and deliver knowledge-based solutions.

Content Management

IBM Business Innovation Services' Knowledge and Content Management practice specializes in the design, development and deployment of solutions that manage content from inception through delivery over the Web. Our core competencies include content creation and document management, Web site content management, XML, portals, document taxonomies, and Web content management processes and governance.

IBM On Demand Workplace

IBM On Demand Workplace is designed to help companies decrease costs, boost efficiencies and fundamentally alter the way their people work. e-workplace offerings will include systems integration, content management, dynamic workplace strategy, rapid workplace implementation (including employee self-service tools like intelligent directory, distance learning and enterprise-wide brainstorming technology).

Additional services

Application innovation

Without integrated systems, no enterprise can be truly competitive. Application innovation combines strategy, process and technical expertise to meet today's most pressing business challenges. Our clients benefit from enterprise efficiency, reduced cost, faster speed to market and improved customer service.

Additional links

Communities of Practice: Making the most of intellectual capital

In an environment where the ability to respond quickly and accurately to customer issues is a key yardstick for success, an organization must be able to find ways of tapping into its most important resource: its intellectual capital. Many organizations, recognizing the importance of being able to take advantage of this intellectual capital have undertaken a range of projects designed to better identify, locate and share knowledge across the organization.
Contact Us
For more information on our services, please contact us.

Leveraging knowledge management across strategic alliances
Alliance building has several stages, and the manager who leverages his organization's knowledge through each stage creates the foundation for a successful partnership.

Reference
Reference of Portals, knowledge and content management.

Revenue and fiscal management: Tomorrow's government at work
Driven in large part by the onset of the information age and accelerated use of information technology (IT), global commerce and communication are changing rapidly. Companies routinely expand internationally, individuals work and purchase goods across national and regional jurisdictions, small entrepreneurial ventures explode across industries, private-sector companies increasingly provide tax services and community organizations quickly form around specific issues -- irrespective of geographic location. These new realities create complex tax implications for taxpayers and revenue departments. These changes, however, do not alter the core responsibility of revenue departments: to collect revenue to fund government services.